



## Grant Information 2007-2008

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### **About Haymarket People's Fund**

Haymarket People's Fund is an anti-racist and multi-cultural foundation committed to strengthening the movement for social justice in New England. Through grant making, fundraising and capacity building we support grassroots organizations that address the root causes of injustice. Haymarket also organizes to increase sustainable community philanthropy throughout the region.

Haymarket envisions a world free of racism and other oppressions:

- Where peace and cooperation flourish
- Where people are valued and respected for their gifts and able to bring their whole selves to humanity
- Where vibrant communities thrive and different cultures are celebrated
- Where abundant resources and opportunities are equally shared and distributed while honoring the earth and all within it

We believe that our society needs changing and that social movements create change. We fund groups working to transform their communities and the institutions around them. Since 1974, Haymarket has been behind the scenes, providing money to almost every community struggle in New England. We're in it for the long haul. Organizers from around New England who are actively involved in their own communities serve on our Board of Directors and also work with staff to make our grant decisions.

Haymarket does more than give money away. We work in partnership with community groups to strengthen the movements for social change and to increase community philanthropy around the region. Together with other organizations, we provide training on undoing racism, fundraising and key political issues; we also offer programs to people who support us financially.

## Grant Making Strategy

Haymarket believes that community organizing is the most effective strategy for achieving our vision of an equitable, peaceful and humane world. By organizing, we mean efforts led by those most affected by injustice that focus on two things: the root causes of the problems facing them and changing the institutions and structures of power that keep injustice in place. We do not fund services, which provide for the basic needs of individuals, self-help programs, or advocacy work unless they are part of an organizing strategy.

We at Haymarket also believe that, for real change to occur, organizing must be anti-racist and must recognize the intersection of racism and other forms of oppression. We pay special attention to race because we understand that, in the United States, racism has divided all social change movements and has limited the effectiveness of our organizing work.

Haymarket currently offers two kinds of grants – Sustaining Grants and Urgent Response Grants – for social justice organizing work happening in the New England region (Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont or more than one state). We are committed to supporting both urban and rural organizing across the region, and to funding start up and emerging organizations as well as groups that have a long history of grassroots organizing. We make grants for both general operating support and project work.

We look at community organizing broadly and fund groups that focus on the root causes of the problems they are facing, with strong constituency leadership and accountability, anti-racist and anti-oppression values and practice, and a commitment to movement building. We will consider funding cultural work and resources for organizing (such as workshops, conferences and media work) that are part of an ongoing community organizing effort or are accountable to social change movements. (See funding criteria section for more details)

## Funding Criteria

We evaluate all applications for funding according to the following criteria:

1. **Self-determination and Accountability** – Is the organization or project led by and accountable to their constituency or community? Do constituents have real leadership and voice in all aspects of the organization?
2. **Leadership development** – Is the group strengthening the skills and experience of their constituency in all aspects of their work? How is leadership development built into their process?
3. **Anti-racism and anti-oppression values and practice** – Does the organization understand racism and is it working to develop anti-racist vision, values and practice, both internally and externally in the community? Do they understand how racism impacts their constituency and the issues they are facing? How are they struggling to address this? Do they understand other areas of oppression and how they intersect with racism?
4. **Organizing for Systemic Change** – Does the group understand the underlying causes of the problems they are addressing and do they have plans and strategies which address these root causes? Is the group working to create systemic change – that is, are they working to change the culture, institutions and/or structures of power in their community?
5. **Movement building** – Is the organization building relationships and unity with other groups working on issues both similar and different to theirs? Is the group able to see its work as part of a larger whole?
6. **Diversified funding base** – Is the group working to build a strong, diverse and sustainable funding base in their community?
7. **Limited access to traditional funding** – Haymarket is committed to funding groups that, because of their analysis and vision, have limited access to traditional funding sources (such as government and corporate funding). We have a history of funding start-ups and smaller, grassroots organizations across the region. We do not fund groups with budgets over \$350,000.

### *Tax-Exempt Status*

You do not have to have 501(c)(3) tax exempt status from the IRS or a fiscal sponsor in order to get a grant from Haymarket. You can apply if your work falls within what the IRS defines as charitable or educational tax exempt activities.

## Grant Making Guidelines

### SUSTAINING GRANTS

Grants from \$5,000 - \$15,000 for grassroots, social change organizations that meet our funding criteria. Grant sizes are determined after a careful evaluation of each proposal taking into account Haymarket's criteria and commitment to strengthening anti-racist movement building in New England. We fund both start-up groups (emerging) and groups that are more established (movement building). We ask that you choose the category that best fits your group. These categories help us compare and evaluate groups at similar stages of development. Note that how you classify your group no longer determines your funding range.

1. *Emerging Groups*: Grassroots groups that are start-ups or are in the earlier stages of development. Organizations at this stage often focus on self-definition, understanding the root causes of the problems they are facing, leadership development and capacity building. Emerging groups are typically less than 5 years old; however, groups coming out of a dormant phase or going through a period of transformation or rebirth may also fall into this category.
2. *Movement Building Groups*: More developed organizations that have a well established identity and position within their community, a clear track record, and are actively working to strengthen the social justice movement. Effective organizations at this stage have a clear vision and mission, a solid understanding of the root causes of the problems they face, strong constituency leadership, well developed organizing strategies and a demonstrated commitment to anti-racist movement building.

Timeline: - **Proposals must be in our office by 5:30 pm on Monday, December 3, 2007.**

- Postmark dates are not relevant.
- Interviews and/or site visits: late March - early May
- Notification of Grant Decisions: late May

### URGENT RESPONSE GRANTS

Grants of up to \$1,000/year to help grassroots, social change organizations respond quickly to **unforeseen** crises or opportunities that critically affect your organization and constituency. This includes unexpected events, political crises or organizing opportunities. Grants are NOT to be used for ongoing program work (including expenses the organization should have anticipated), for financial crises or a shortfall in projected funding, or because the group missed a funding deadline. To receive an application, you must first call and speak with a Haymarket staff person about your request.

- Timeline: - Applications are accepted on a rolling basis, as long as funding is available.
- Interviews: by phone as needed
  - Notification of Grant Decisions: 2 – 3 weeks after we receive your application.

## What We Do Not Fund

1. Groups primarily providing direct services that focus on meeting people's basic needs or that focus primarily on individual empowerment or self-help. Social service organizations can apply for a project-specific organizing grant if it fits Haymarket's criteria.
2. Publications, reports, workshops, classes, conferences, media events, arts or theater productions unless they are part of an ongoing community organizing effort or are accountable to social change movements.
3. Groups based outside of New England (unless they have a strong base in New England which holds them accountable) or work focused outside of New England.
4. Legal or research expenses unless they are part of an overall organizing strategy.
5. Capital campaigns or endowment drives.
6. Individuals or individual projects (such as graduate research, fellowships or scholarships).
7. Projects sponsored by a government agency. For example, Haymarket would not fund a project led by a school district. We would, however, consider funding a project led by parents and students working to hold a school accountable for inequitable treatment of children of color.
8. Organizations with budgets over \$350,000.
9. Small businesses, alternative businesses or business associations.
10. Other foundations.
11. Electoral work that promotes specific candidates.

## How to Apply for a Haymarket Sustaining Grant

1. Read through this Grants Information package carefully. There are changes from prior years. Be sure to read the Grantmaking Strategy, Funding Criteria, Grantmaking Guidelines, and What We Do Not Fund sections. Evaluate whether the project or work for which you are requesting funds fits our criteria and goals.
2. If you have not been funded by Haymarket in the past 3 years, call the office and speak to a staff person about your work. If we feel you meet our basic criteria we will send you an application package. Receiving an application does not guarantee funding.
3. All groups that have been funded in the past 3 years will be mailed an application package in early October, 2007. If you have not received an application by this time, please call and request a copy. Any group funded in the late spring of 2007 is eligible to apply for the December 3, 2007 deadline.
4. Once you have received a Sustaining Grant Application, complete the Cover Sheet and Narrative and submit the required attachments. Grant requests from \$5,000 - \$15,000 will be considered.
5. **Sustaining Grant Applications must ARRIVE at Haymarket's office by 5:30 pm December 3, 2007.** Postmark dates are not relevant. Late applications will not be considered. We do not accept Sustaining Grant Applications by fax or email.

## How to Apply for a Haymarket Urgent Response Grant

1. Read through this Grant Information package carefully. There may be changes from prior years.
2. Evaluate whether your need meets the basic purpose of Urgent Response Grants: to help grassroots, social change organizations respond quickly to **unforeseen** crises or opportunities that critically affect your organization and constituency. This includes unexpected events, political crises or organizing opportunities.

This is not a small grants program: Grants are NOT to be used for ongoing program work (including expenses the organization should have anticipated), for financial crises or funding shortfalls, or because the group missed a funding deadline.

3. Speak with a Haymarket staff person about your request. If we feel it fits the basic criteria and purpose of an Urgent Response Grant, we will send you an application. Receiving an application does not guarantee funding.
4. Once you have received an Urgent Response Application, complete the Cover Sheet and Narrative and submit the required attachments. Grant requests must be for \$1,000 or less. Groups may receive one Urgent Response Grant in addition to a Sustaining Grant in a 12 month period.
5. Applications are accepted on a rolling basis, as long as funding is available. We will notify you of our decision within 2 - 3 weeks of receiving your application. If needed, we will conduct a phone interview or request additional information.



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