



## The Development Committee

The Haymarket People's Fund Development Committee is a committee of the Haymarket Board of Directors. The committee will consist of 5 to 15 people from a cross-class, multi-racial representation of Haymarket constituencies and individuals with experience and/or interest in private donor fundraising, as well as foundation and corporation support. It is vital to Haymarket that this committee represents the many rich cultural perspectives in New England, and that this committee leads the way for strengthening Haymarket relationship in communities we have traditionally funded in but have not historically raised money in. The main task of the Development Committee will be to oversee the development plan and to see that it is implemented. In addition, the following tasks are likely;

- Works with fundraising staff to evaluate fund-raising and promotion plans;
- Participates in fund-raising activities both in group activities and individual campaigns;
- Explore and brainstorm ideas for expansion of income-generating fundraising activities, locally and regionally;
- Help to develop visibility/media initiative; gets full update on endowment drive and other major fundraising events;
- Reviews work of wealth organizing committee, reviews and develops educational and organizing strategies concerning donors;
- Plans and executes Haymarket's income-generating fundraiser parties;
- Ensures broad participation in fundraising
- There may be times when the Development Committee meets with the Finance Committee.

### Commitment Required:

A major commitment on the part of a committee member will be to raise money in a variety of ways both personally and in concert with Haymarket activities and prospecting. For instance, on the basis of at least once a year, each committee member will plan some type of fundraising strategy to bring in at least 10 new donors (or donor sustainers) to Haymarket People's Fund (this could be anything from making donor appeals with friends, family and colleagues, or it might mean hosting a small house party for Haymarket in your home, or finding 10 nice gifts (donated by the business community) so that Haymarket can use for a raffle, or recruiting donors to the sustainer program, etc. Each person needs to commit to be engaged in both the work of the committee as a whole, and their own yearly activities fundraising plan for Haymarket's growth and expansion of donors. Development Committee Members need to be committed to Haymarket's anti-racist values.

People on the committee are expected to participate in undoing racism trainings and participate in caucus work.

Meetings: every other month.